



Rosa Parks Middle School PTA 2017-2018 Business Partner Program

September 2017

Dear Rosa Parks Middle School Community Business Owners,

The Rosa Parks Middle School Parent Teacher Association (RPMS PTA) seeks your financial support for our annual fundraising campaign. Funds raised will be used to:

- Strengthen and support the RPMS community with cultural, social and educational events. (Multi-cultural Night, student and family social events)
- Support after school clubs, the Student Government Association, student programs and field trips.
- Recognize student and staff achievement.

In return for your generous support, you will be recognized as a supporting local business to the RPMS school community, which includes more than 850 families and 100 staff members. This is a great way to increase your visibility, recognition and exposure. There are various levels to meet every budget and your support—no matter how much—is greatly appreciated.

Dolphin Supporter-\$50-100 and/or Comparable Gift Card Donation

- One-time recognition in the PTA weekly e-newsletter (800+ parents).
- Listing in the School Directory (300+ families).
- Listing on the RPMS PTA Website.
- Recognition on the RPMS PTA Facebook page.

Silver Supporter-\$200

- Recognition in PTA weekly e-newsletter through June 2018 (850+ parents).
- Listing with logo in the School Directory (300+families).
- Listing and logo on the RPMS website.
- Recognition on the RPMS PTA Facebook page.

Gold Supporter-\$300

- Ad in the School Directory (1/2 page)
- Listing with linked logo on the Business Supporters page of the RPMS PTA Website.
- Recognition on the RPMS PTA Facebook page.
- Recognition at school events.

Platinum Supporter-\$500

- Banner ad in the PTA e-newsletter through June 2018
- Ad in the School Directory (1/2 page)*
- Listing with linked logo on the Business Supporters page of the RPMS PTA Website.
- Recognition on the RPMS PTA Facebook page.
- Recognition at school events.

Your donation is 100% tax deductible and will be used to fund school events this year. For your records, our EIN number is 521777436.

To make a donation, please complete the form on the back of this letter. If you have any questions, please contact Gina Woodward at gina.woodward@verizon.net.

We thank you in advance for your support of the Rosa Parks Middle School Community.

Sincerely,

Rosa Parks Middle School PTA Fundraising Committee

***Ads must be received by November 1, 2017 to be included in the Student Directory.**

Rosa Parks Middle School PTA
2017-2018 Business Partner Program



Business _____

Name: _____

Contact _____

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Website URL: _____

Yes! My business would like to support the Rosa Parks Middle School PTA and become

Dolphin Supporter -\$50-100 and/or Comparable Gift Card Donation

Silver Supporter-\$200*

Gold Supporter-\$300*

Platinum Supporter-\$500*

* If you support at the Silver, Gold or Platinum levels please send either a "copy-ready" logo with this form or via email to gina.woodward@verizon.net. Include with your email that the attachment is for a Business Partnership with Rosa Parks Middle School PTA.

To make your contribution please mail this form and a check to:

Rosa Parks Middle School PTA
Attn: Business Partnerships
19200 Olney Mill Road
Olney, MD 20832

Or

Visit us on the Rosa Parks PTA Website and pay online at <http://rpmspta.org/business-partner-form/>